

THE
HOLMAN
Way

The logo features the word "THE" in a small, blue, sans-serif font at the top center. Below it, the word "HOLMAN" is written in a large, bold, blue, sans-serif font with a white outline and a light blue drop shadow. The word "Way" is written in a white, cursive script font with a blue outline and a light blue drop shadow. The entire text is contained within a stylized orange banner with a white outline and a light blue drop shadow. The banner has a curved top and bottom, with small orange starburst shapes at the ends. The word "Way" is positioned below the banner, surrounded by several small, multi-pointed starburst shapes in blue and orange.



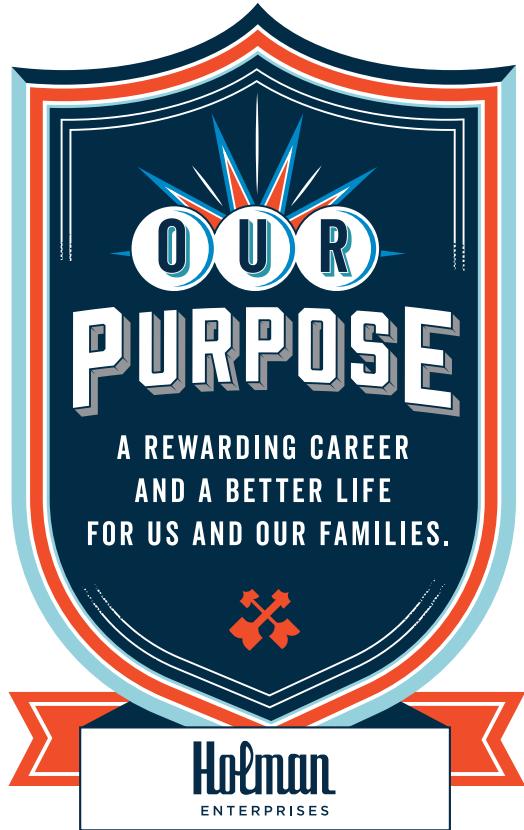
Carl & Mindy welcome message dem
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We'll see you along the way.

Carl & Mindy

Two handwritten signatures in black ink. The signature on the left is 'Carl' and the one on the right is 'Mindy', both written in a fluid, cursive style.





Our purpose at Holman is clear. The way to accomplish it is by holding true to our basic values and fulfilling the principles that guide our ongoing success.



VALUES

1
TOGETHER WE DO THE RIGHT THING.

2
TOGETHER WE TREAT OTHERS AS WE WOULD LIKE TO BE TREATED.

3
TOGETHER WE TRUST AND SUPPORT EACH OTHER.

4
TOGETHER WE ARE PASSIONATE ABOUT OUR WORK AND FIND NEW WAYS TO DO IT BETTER.

5
TOGETHER WE DO GOOD FOR THE COMMUNITY.

PRINCIPLES

1
STRENGTHEN THE CORE.

2
PUT PEOPLE IN A POSITION TO WIN.

3
POSITION THE COMPANY FOR THE FUTURE.

4
ENGAGE THE HEARTS AND MINDS OF ALL EMPLOYEES.

5
CREATE RAVING FANS.

That blend of purpose, values and principles is what defines The Holman Way.



VALUES

TOGETHER WE DO THE RIGHT THING

We make decisions that are best for those involved, even when there are difficult choices. Our values guide our actions.

TOGETHER WE TREAT OTHERS THE WAY WE WOULD LIKE TO BE TREATED

We feel good about where we work because we treat everyone with friendliness and respect.

TOGETHER WE TRUST AND SUPPORT EACH OTHER

We celebrate when things are going well and stand by each other when they are not. We are all in this together.

TOGETHER WE ARE PASSIONATE ABOUT OUR WORK AND FIND NEW WAYS TO DO IT BETTER

We love what we do, and we encourage each other to be better today than we were yesterday.

TOGETHER WE DO GOOD FOR THE COMMUNITY

We share our passion and success by making the communities around us better places to live and work. We pay it forward.



PRINCIPLES

STRENGTHEN THE CORE

We need to take what we already do well and do it better. We will do this by attracting and retaining the best people, investing in world class facilities, and having the best technology.

POSITION THE COMPANY FOR THE FUTURE

We must keep an eye on the future and the constant change around us. We will invest in emerging opportunities and technologies to ensure we are positioned for continued success.

PUT PEOPLE IN A POSITION TO WIN

We will give you all of the tools you need to succeed. This includes training through Holman University, career development, mentoring, coaching, and tuition reimbursement.

ENGAGE THE HEARTS AND MINDS OF ALL EMPLOYEES

You are the priority. We are committed to providing positive work environments that recognize your achievements, promote teamwork, and foster mutual respect.

CREATE RAVING FANS

We will create a customer experience that's second to none. We will take pride in our work and resulting accomplishments, while encouraging each other to do our best on and off the job.





A large rectangular area with rounded corners, containing 15 horizontal lines for writing.

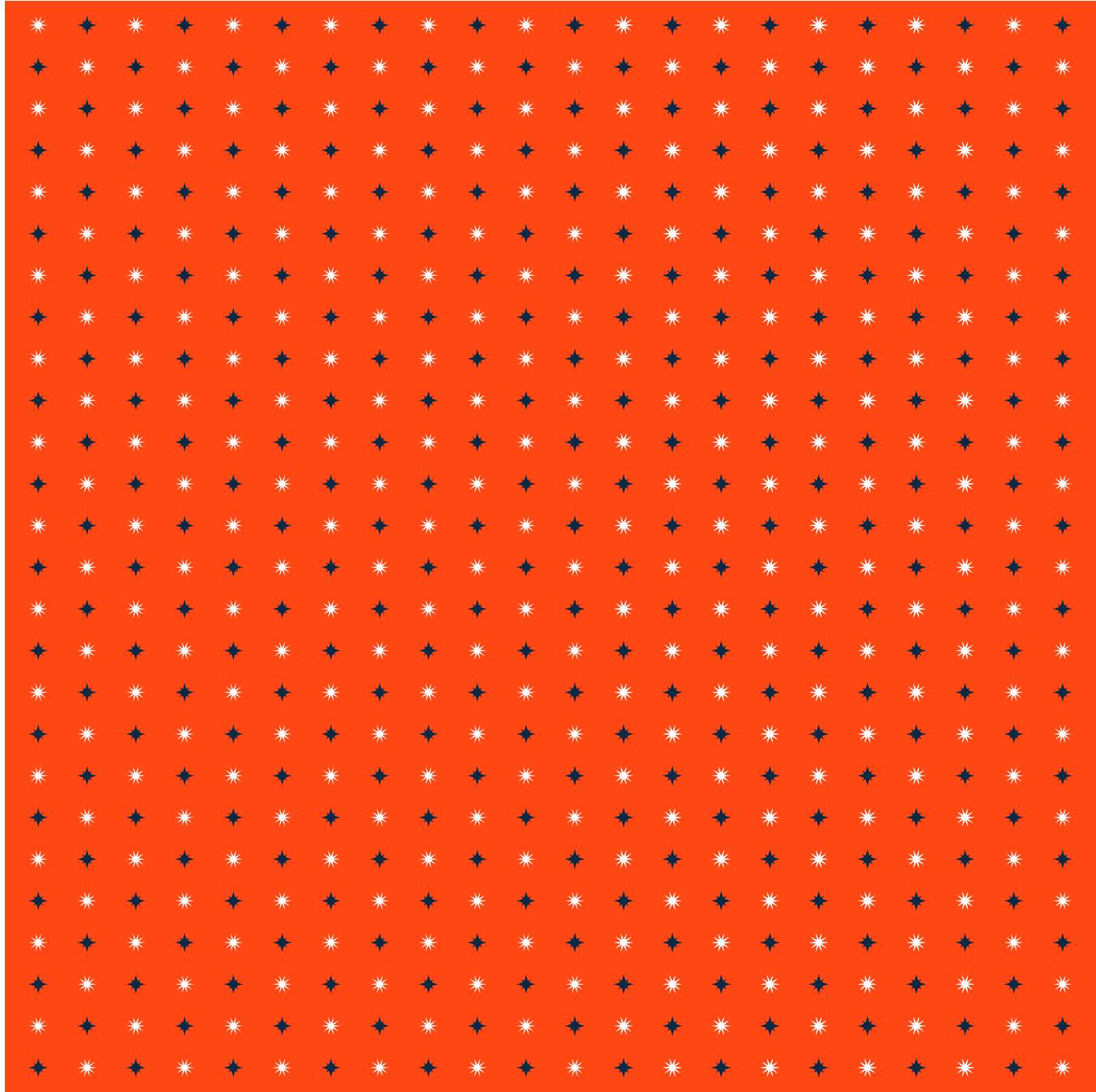


A large rectangular area with rounded corners, containing 15 horizontal lines for writing.





A large rectangular area with a decorative border and ten horizontal lines for writing.



Holman
ENTERPRISES