



Jan 1, 2017 - Dec 20, 2017
Compare to: Jan 1, 2016 - Dec 20, 2016

Landing Pages

Discover where your social traffic originates

Identify the networks and communities where people engage with your content. Learn about each community, and identify your best performing content on each network.

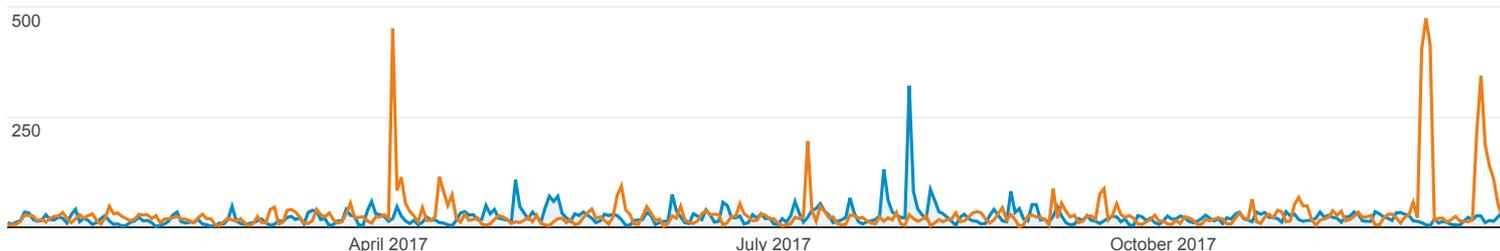
Don't show education messages.

All Users
+0.00% Sessions

Social Referral

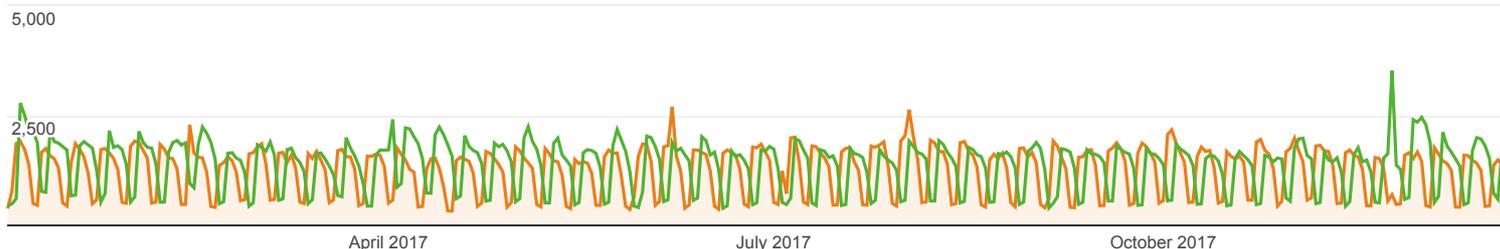
Jan 1, 2017 - Dec 20, 2017: Sessions via Social Referral

Jan 1, 2016 - Dec 20, 2016: Sessions via Social Referral



Jan 1, 2017 - Dec 20, 2017: All Sessions

Jan 1, 2016 - Dec 20, 2016: All Sessions



Shared URL	Sessions	Pageviews	Avg. Session Duration	Pages / Session
1. www.arifleet.com/				
Jan 1, 2017 - Dec 20, 2017	1,239 (15.56%)	2,802 (24.75%)	00:01:49	2.26
Jan 1, 2016 - Dec 20, 2016	1,772 (16.61%)	4,162 (23.07%)	00:02:18	2.35
% Change	-30.08%	-32.68%	-20.61%	-3.72%
2. www.arifleet.com/about/careers/				
Jan 1, 2017 - Dec 20, 2017	512 (6.43%)	704 (6.22%)	00:00:54	1.38
Jan 1, 2016 - Dec 20, 2016	1,016 (9.53%)	1,381 (7.65%)	00:00:54	1.36
% Change	-49.61%	-49.02%	-0.05%	1.16%
3. www.arifleet.com/solutions/executive-roundtable/				
Jan 1, 2017 - Dec 20, 2017	374 (4.70%)	440 (3.89%)	00:01:24	1.18
Jan 1, 2016 - Dec 20, 2016	0 (0.00%)	0 (0.00%)	00:00:00	0.00
% Change	∞%	∞%	∞%	∞%
4. www.arifleet.com/blog/dont-tell-me-what-happened-tell-me-what-i-need-to-do/				

	Jan 1, 2017 - Dec 20, 2017	154 (1.93%)	165 (1.46%)	00:00:19	1.07
	Jan 1, 2016 - Dec 20, 2016	0 (0.00%)	0 (0.00%)	00:00:00	0.00
	% Change	∞%	∞%	∞%	∞%
5.	www.arifleet.com/all-news/sj-biz-names-ari-as-one-of-south-jerseys-best-places-to-work-for-2017/				
	Jan 1, 2017 - Dec 20, 2017	125 (1.57%)	136 (1.20%)	00:00:05	1.09
	Jan 1, 2016 - Dec 20, 2016	0 (0.00%)	0 (0.00%)	00:00:00	0.00
	% Change	∞%	∞%	∞%	∞%
6.	www.arifleet.com/solutions/fleet-challenges-solved/				
	Jan 1, 2017 - Dec 20, 2017	122 (1.53%)	194 (1.71%)	00:02:03	1.59
	Jan 1, 2016 - Dec 20, 2016	0 (0.00%)	0 (0.00%)	00:00:00	0.00
	% Change	∞%	∞%	∞%	∞%
7.	www.arifleet.com/all-news/ari-call-center-available-to-assist-clients-impacted-by-hurricane-harvey/				
	Jan 1, 2017 - Dec 20, 2017	110 (1.38%)	121 (1.07%)	00:00:18	1.10
	Jan 1, 2016 - Dec 20, 2016	0 (0.00%)	0 (0.00%)	00:00:00	0.00
	% Change	∞%	∞%	∞%	∞%
8.	www.arifleet.com/industry-insights-the-larger-business-implications-of-fleet/				
	Jan 1, 2017 - Dec 20, 2017	104 (1.31%)	120 (1.06%)	00:00:33	1.15
	Jan 1, 2016 - Dec 20, 2016	0 (0.00%)	0 (0.00%)	00:00:00	0.00
	% Change	∞%	∞%	∞%	∞%
9.	www.arifleet.com/all-news/ari-accident-dashboard-unveils-accident-trends-in-company-fleets/				
	Jan 1, 2017 - Dec 20, 2017	103 (1.29%)	130 (1.15%)	00:00:51	1.26
	Jan 1, 2016 - Dec 20, 2016	0 (0.00%)	0 (0.00%)	00:00:00	0.00
	% Change	∞%	∞%	∞%	∞%
10.	www.arifleet.com/blog/industry-insights-meeting-challenges-with-innovation/				
	Jan 1, 2017 - Dec 20, 2017	101 (1.27%)	111 (0.98%)	00:00:30	1.10
	Jan 1, 2016 - Dec 20, 2016	0 (0.00%)	0 (0.00%)	00:00:00	0.00
	% Change	∞%	∞%	∞%	∞%

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